

# WEBSITE REPORT

# FOR THE PERIOD

01.10.2021 – 16.08.2022

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## STATUS QUO AND OUTLOOK

### WEBSITE [WWW.WORLD-SHUFFLEBOARD.ORG](http://WWW.WORLD-SHUFFLEBOARD.ORG)

Compared to 2021, the page shows an increase of 33.70%. (3433 in 2021 to 4590 in 2022). However, due to Corona and the resulting discontinuation of activities, the figures are only comparable to a limited extent.

### FACEBOOK INTERNATIONAL SHUFFLEBOARD

On Facebook, the ISA has 485 followers, up about 15% with a total of 450 likes. Unfortunately, no posts were published in 2022. As always, it would be good to find content creators for both Facebook and the website.

### FUTURE ALIGNMENT

I will repeat my question from the last report: It would be desirable to establish a direction for the website. Should it be a promotional platform for shuffleboard or some sort of announcement and archive site for ISA tournaments? Both forms are legitimate.