

AUSTRALIA'S REPORT FOR THE ANNUAL BOARD MEETING OF THE ISA TO BE HELD IN BRAZIL DURING JULY 2017.

The Australian Association has again completed an interesting and successful year since the last report to the Board.

Both the Elanora and Coolangatta courts have been in constant use during the year following the reconstruction of the Elanora courts during 2016.

Unfortunately during 2016 a number of our older regular players due to various health problems could not continue playing and whilst the membership remained fairly constant the number of actual players fell away and at times quite dramatically.

At the beginning of 2017 a number of members did not renew their memberships so we had an unexpected downturn in our membership.

Fortunately we had planned for a recruitment drive during 2017. The Queensland Government through its 'Get Going Clubs' program made a generous grant to the Club to enable the printing of colourful promotional flyers and posters, improvement to club signage, advertising and a reprint of our training manual.

Membership numbers are now climbing and at the date of this report the numbers have passed our 2016 membership and are nearing 80 heading towards our target of 100.

Our experience has shown that the best way of recruiting new members is for existing members to introduce friends and we are promoting this with some incentives to our members with some success.

The Association will finish the end of the financial year at the end of this month in a strong financial position.

We are pleased that Australia will be represented by five members at the 36th ISA singles tournament in Brazil in July.

Ian Reiher,

ASA President.

14th June 2017