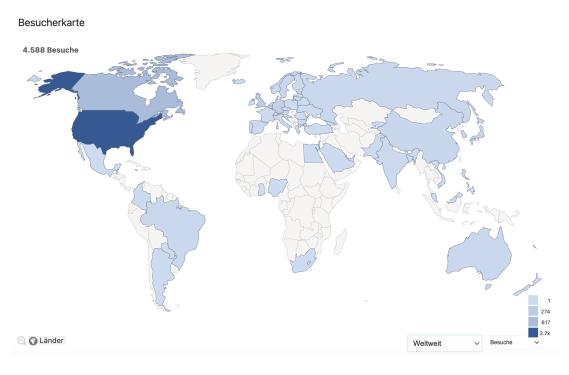
# WEBSITE REPORT FOR THE PERIOD 01.10.2022 – 16.08.2023

# STATUS QUO AND OUTLOOK

## WEBSITE WWW.WORLD-SHUFFLEBOARD.ORG

Compared to the same period last year, visitation is nearly identical (4,590 visits in 2022 to 4,588 visits in 2023).

Attached is a map showing from which parts of the world the page has already been accessed in the above period.



### FACEBOOK INTERNATIONAL SHUFFLEBOARD

On Facebook, ISA has 1615 profile and page views for the period, up 6.4%. This is offset by a significant drop of 61 likes (-36.5%) compared to 450 likes from the same period last year.

#### INSTAGRAM

The still quite young appearance on Instagram has 292 profile views with 62 followers at this time.